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# INTRODUCTION

- **The Government e-Marketplace (GeM) is basically an e-commerce portal operated by the Government of India.**
- **It is an online platform where sellers and government buyers meet to facilitate the procurement of Goods & Services that are required by different Government Departments, Organizations, and Public Sector Undertakings.**
- **The key goal behind the beginning of the GeM is to guarantee transparency, effectiveness, and swiftness in procuring supplies.**

# ADVANTAGES FOR BUYER



End to End System  
from Registration to  
Payment



EASE-OF-USE

Provides transparency  
and ease of buying



Provides options for search,  
compare, select and buy  
facility



Offers rich listing of products for  
individual categories of  
Goods/Services



Up-to-date user-friendly  
dashboard for buying, monitoring  
supplies and payments



Order Process redesigned  
for ease of use



Option to provide multiple  
consignee locations and quantity  
after authentication



Bunching for products/services

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# ADVANTAGES FOR SELLER



Direct access to all Government departments



One-stop shop for bids / reverse auction on products / services



Dynamic pricing: Price can be changed based on market conditions



Strong vendor rating system



New Product suggestion facility available to Sellers



Seller friendly dashboard for selling, and monitoring of supplies and payments



News and Event Section for Regular Updates



New on GeM – Shows list of new product categories added

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# TYPES OF REGISTRATION

- **OEM (Original Equipment Manufacturer)**
- **Reseller**



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# Steps For Registration



# Document Required For Gem Registration

- **PAN Card and Aadhar Card.**
- **GST Certification.**
- **Email ID and Mobile Number.**
- **Details of Bank Account.**
- **Income Tax Return (ITR) for the last three years.**
- **MSME Certificate (if required)**
- **Other documents, if required, such as photographs, a list of products, etc.**

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# Contact Us

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**THANK  
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